

THE WHITE RABB.IT

What: 2 day "pitch to pilot" AR/VR conference

Mission: To enable enterprises to develop the latest AR/VR

Date: June 2017

Location: San Francisco CA

Enterprises



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What we do

Augmented and virtual reality (AR/VR) are growing massively and are starting to disrupt many industries. We see venture capitalists and big tech companies invest heavily in the AR/VR ecosystem. Enterprises also feel the need, but often don't know how to start or keep up with the latest developments.

The White Rabb.it is the first conference that focuses exclusively on enterprises that want to be in the forefront of the development but don't have the technology, resources or time to find necessary talent and service providers. The White Rabb.it gathers the best startups and talent in AR/VR and matches them with the needs of the enterprises.

Goal

Our goal is to initiate and facilitate the collaboration of enterprises and AR/VR startups to deliver powerful solutions for actual challenges that the enterprises face.

Why participate

The White Rabb.it conference is designed to deliver quick and tangible results for enterprises. This means delivering concrete products that solve problems and not tolerating presentations as the sole outcome. Enterprises get to choose at least one of these world-class teams to build an AR or VR solution for their challenge.

- Meet the best startups in the AR/VR ecosystem and profit from individualized matchmaking
- Start projects with startups to improve and disrupt your own business
- Learn from other pioneering enterprises in different industries

How to discover The White Rabb.it 2 day conference

- Provide one major AR/VR challenge, which will be solved by our startups
- Invest \$25,000 as conference participation fee (for up to 4 attendees)
- Commit to spend \$25,000 on a pilot project with one of the startups

